

Facebook Challenge 2019:

This year we are going to go back to an oldie but goodie. The snowman challenge will be our way to open registration for the 2019/2020 school year. That means in February, each Illinois and Florida school will be responsible for a snowman themed project. Ideally, this will promote our Facebook page and school. Be as creative as you would like! Let your staff have ownership in the ideas and have the **CHILDREN** get involved in the making of it.

In order to promote our open registration on February 12, we want our parents to **like and SHARE** your school's snowman picture.

What does my school need to do......

- The "challenge" will posted from Monday 2/11/19 to Friday 2/15/19. This will be a 1 week period to help open registration for the new school year.
- Take a picture and email it to <u>JTylin@bobbienoonans.com</u> or text it to 630-546-6875 by February 7, 2019.
- Market your snowman project and our Facebook page. Encourage parents to *LIKE* your school's picture and *SHARE* it with their friends. If they tell two friends...and they tell two friends....etc.
- You will be competing for the winner banner and a special gift picked especially for your school. Get those creative juices flowing! There will be a Florida winner and an Illinois winner.